

# Elizabeth Burland

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## ACADEMIC POSITIONS

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University of Connecticut, School of Public Policy Assistant Research Professor	Hartford, CT 2023-present
Other Affiliations	
Affiliate, Poverty and Inequality Research Lab, Johns Hopkins University	2019-present
Affiliate, Education Policy Initiative, University of Michigan	2017-present

## EDUCATION

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University of Michigan, Gerald R. Ford School of Public Policy Ph.D. in Public Policy and Sociology	Ann Arbor, MI 2023
<ul style="list-style-type: none"><li>Dissertation: <i>Stratification in Educational Decision Making: How Policy Interventions and Social Contexts Contribute to Inequality</i>. Co-chairs: Susan Dynarski and Fabian Pfeffer</li></ul>	
University of Delaware, School of Public Policy and Administration M.A. in Urban Affairs and Public Policy	Newark, DE 2015
<ul style="list-style-type: none"><li>Thesis: <i>Governing Wilmington Public Education: Legal Legacy, Community Impacts, Policy Recommendations</i>. Chair: Daniel Rich</li></ul>	
B.A. (Honors) in Public Policy, University of Delaware, <i>Cum Laude</i>	2015

## PUBLICATIONS

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- Elizabeth Burland, Susan Dynarski, Katherine Michelmore, Stephanie Owen, and Shwetha Raghuraman. 2023. “The Power of Certainty: Experimental Evidence on the Effective Design of “Free Tuition” Programs.” *American Economic Review: Insights*.
- Elizabeth Burland. 2019. “Wealth and Well-Being in the United States.” Pp. 221–45 in *Wealth(s) and Subjective Well-Being*. Vol. 76, Social Indicators Research. Springer, Cham.

## WORKING PAPERS

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- Elizabeth Burland. “Following in Their Footsteps or Avoiding Their Mistakes? The Role of Older Siblings in Shaping College Decision Making.”
- Elizabeth Burland, Susan Dynarski, Katherine Leu, CJ Libassi, Katherine Michelmore, Stephanie Owen, Mary Quiroga. Experimental Evidence on the Effects of College Quality on Educational Attainment and Labor Market Outcomes.

## WORKS IN PROGRESS

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- Varying Contexts, Varying Consequences: The Role of Geographic Variation in Shaping Educational Inequality.
- Postsecondary Education Choices and Tradeoffs: Treatment Heterogeneity in College Access Interventions (with Stefanie DeLuca).

Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization (with Fabian Pfeffer).

## SELECTED FELLOWSHIPS, GRANTS, & AWARDS

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### External Grants and Awards

2023-2025 Russell Sage Foundation, title: “How Do High-Achieving Low-Income Students Make Postsecondary Decisions? Identifying Mechanisms and Understanding Heterogeneity in the HAIL Financial Aid Intervention.” (Co-PI with Stefanie DeLuca, \$182,867).

### University of Michigan

2022 Robert Kahn Fellowship for the Scientific Study of Social Issues, Institute for Social Research, University of Michigan (\$25,000).

2022 Doctoral Graduate Student Research Assistant Funding Competition: Research on Strategies to Prevent and Alleviate Poverty, Poverty Solutions, University of Michigan. (\$11,598, declined)

2017-2021 Institute of Education Sciences Fellowship and Predoctoral Training Program in Causal Inference in Education Policy Research, Gerald R. Ford School of Public Policy Education Policy Initiative, University of Michigan (\$120,000 / 4 years)

2020 Weinberg Graduate Student Award, University of Michigan Population Studies Center (\$4,000).

2020 Sarri Family Foundation Fellowship, University of Michigan Center for Political Studies (\$6,000).

## RESEARCH EXPERIENCE

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Education Policy Initiative, University of Michigan	Ann Arbor, MI
Co-PI (with Stefanie DeLuca), Postsecondary Decision Making Study	August 2019-
Graduate Student Research Assistant, HAIL Scholarship Study (PI: Susan Dynarski)	August 2017-2021
Population Studies Center, University of Michigan	Ann Arbor, MI
Pre-doctoral Trainee	August 2017-2023
Institute for Public Administration, University of Delaware	Newark, DE
Administrative Coordinator, Wilmington Education Improvement Commission	August 2015- 2016
Graduate Research Assistant	August 2014- 2015
Washington, DC Experience, Program Coordinator	August 2014-January 2015
Delaware General Assembly	Dover, DE
Legislative Fellow	January 2014-June 2014

## RESEARCH PRESENTATIONS

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*\*Presenting Author*

### Invited Talks

2023 Elizabeth Burland\*. *Following in Their Footsteps or Avoiding Their Mistakes? Qualitative Evaluation of Postsecondary Decision Making*. Public Policy Practicum: Interview Research Project on Urban Education, University of Chicago.

- 2023 Elizabeth Burland\* and Stefanie DeLuca. "New Insights into the Postsecondary Choices of College-Ready Students from Families with Low Income." Ed Policy Talks Series, University of Michigan.
- 2022 Elizabeth Burland\*, Susan Dynarski, Katherine Michelmore, Stephanie Owen, and Shwetha Raghuraman. "The Power of Certainty: Experimental Evidence on the Effective Design of "Free Tuition" Programs." TransferBOOST Webinar hosted by HCM Strategists.
- 2021 Fabian Pfeffer\* and Elizabeth Burland\*. "Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization." Michigan State University.

#### External Conferences

- 2023 Elizabeth Burland\* and Stefanie DeLuca. "Postsecondary Choices and Tradeoffs: Treatment Heterogeneity in College Access Interventions." Association for Public Policy Analysis and Management (APPAM).
- 2023 Elizabeth Burland, Susan Dynarski, Katherine Michelmore, Katherine Leu, CJ Libassi, Stephanie Owen, Mary Quiroga\*. "Experimental Evidence on the Effects of College Match on Educational Attainment." APPAM.
- 2023 Elizabeth Burland\* and Stefanie DeLuca. "New Insights into the Postsecondary Choices of College-Ready Students from Families with Low Income." American Sociological Association (ASA).
- 2023 Elizabeth Burland, Susan Dynarski, Katherine Leu\*, CJ Libassi, Katherine Michelmore, Stephanie Owen, and Mary Quiroga. "Experimental Evidence on the Effects of College Quality on Educational Attainment and Labor Market Outcomes." Association for Education Finance and Policy (AEFP).
- 2023 Elizabeth Burland\*. "Following in Their Footsteps or Avoiding their Mistakes: The Role of Older Siblings in Shaping College Decision Making." AEFP.
- 2023 Elizabeth Burland\*, "Following in Their Footsteps or Avoiding their Mistakes: The Role of Older Siblings in Shaping College Decision Making." Sociology of Education Association (SEA).
- 2022 Elizabeth Burland, Susan Dynarski, Katherine Michelmore, Stephanie Owen\*, and Shwetha Raghuraman. "The Power of Certainty: Experimental Evidence on the Effective Design of Free Tuition Programs." National Bureau of Economic Research (NBER), Public Economics Program Meeting, Fall 2022.
- 2022 Elizabeth Burland\*. "Trust in the System: College Choice and Tension between Institutional Logics and Student Decision Making." American Educational Research Association (AERA).
- 2021 Fabian Pfeffer and Elizabeth Burland\*. "Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization." Population Association of America (PAA).
- 2021 Elizabeth Burland\*. "How Do Students Make Postsecondary Decisions? A Qualitative Analysis of the Role of Financial Aid Interventions in Shaping Student Choices." AEFP.
- 2021 Elizabeth Burland, Susan Dynarski\*, Katherine Michelmore, Stephanie Owen, and Shwetha Raghuraman. "Large-scale policies to reduce income gaps in college enrollment: Evidence from the HAIL Scholarship and the Go Blue Guarantee." AEFP.
- 2020 Fabian Pfeffer and Elizabeth Burland\*. "Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization." PAA. *Meeting cancelled due to COVID19.*
- 2019 Fabian Pfeffer and Elizabeth Burland\*. "Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization." AEFP.

#### TEACHING AND MENTORING EXPERIENCE

University of Connecticut  
*Teaching (as Instructor of Record)*

Hartford, CT

2023 Equity in Public Policy and Evaluation (the Case of Higher Education), School of Public Policy.  
University of Michigan Ann Arbor, MI  
*Teaching (as Graduate Student Instructor)*

2021 Evaluating Public Policies (Program Evaluation for Public Policy), Ford School of Public Policy (PubPol479).  
*Guest Lecturer*

2021, 2022 Causal Inference in Education Policy Research, Ford School of Public Policy (PubPol 712). Title: *Mixed Methods Research: Implementing a Qualitative Study within a Randomized, Controlled Trial.*

2021 Children and Youth Services and Social Policies, School of Social Work (SSW 633). Title: *Education Policy and Funding Higher Education.*

2019 Urban Inequality, Department of Sociology (SOC 335). Title: *Educational Inequality in an Urban Context.*  
*Mentorship*

2021-2023 Training Lead, Qualitative Interview Methods and Qualitative Coding in MAXQDA.

2020-2023 Project Manager, Postsecondary Student Decision Making Study. (10 research assistants).

2019 Graduate Student Preliminary Exam Mentor, Department of Sociology. Subject area: Demography: Inequality, Family, Health and Aging, and Demographic Methods. (4 PhD students).

2019 Sociology Undergraduate Research Opportunity (SURO) supervisor. *Project: "The Effects of Expanding Financial Aid: Higher Education Act Re-Authorization of 1992."* (1 research assistant)

University of Delaware Newark, DE  
*Teaching (as Teaching Assistant)*

2015 Working and Learning in Washington, DC., Co-listed Department of Political Science and the School of Public Policy and Administration (POSC 483/UAPP 433/UAPP 733-010).

## RELEVANT PROFESSIONAL EXPERIENCE

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Institute for Public Administration, University of Delaware Newark, DE  
Washington, DC Experience, Program Coordinator August 2014-January 2015

- Coordinated and supervised 20 undergraduate students in Washington, DC internships.
- Arranged lectures and 4 guest speaker visits to support student learning.
- Developed a student-alumni networking program to facilitate network development and unique student career goals.

Delaware General Assembly Dover, DE  
Legislative Fellow January 2014-June 2014

- Generated research-driven answers for key policy stakeholders to support constituent relations and legislative decision-making.
- Facilitated productive discussions among policy actors and inclusion of community voices.

## PROFESSIONAL SERVICE AND ACTIVITIES

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Journal Reviewer

- Higher Education
- International Journal of Comparative Sociology
- Center for Inequality Dynamics Working Paper Series

American Sociological Association

- Section on Inequality, Poverty, and Mobility (Communications Committee 2018-2019)
- Section on Sociology of Education (Newsletter Editor, August 2018)

University of Michigan Service

- Education Policy Initiative Antiracism Working Group (Participant 2020-present)
- Ford School of Public Policy, Ph.D. Admissions Committee (Committee member 2017-2019, 2022)
- Virtual Inequality Brownbag, Center for Inequality Dynamics (Organizing Committee 2021)
- Causal Inference in Education Research Seminar (Co-coordinator 2019-2021; Participant, 2016-present)
- Causal Inference in Education Research Seminar Climate & Inclusion Working Group (2019-present)
- Center for Inequality Dynamics (Affiliate, 2019-present)
- Inequality, Demography and Family Workshop (Co-coordinator 2018-2019; Participant 2016-present)
- Workshop on Race and Racial Ideologies (Participant 2017-present)
- Sociology Department Graduate Student Recruitment Coordinator (2020-2021)
- Workshop on Poverty and Inequality, Poverty Solutions (Participant 2017-2019)

PROFESSIONAL MEMBERSHIPS

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Association for Public Policy Analysis and Management  
 Association for Education Finance and Policy  
 American Education Research Association  
 American Sociological Association  
 Population Association of America